

Customer Testimonials

Emerson® BLUE™ Easy Reader Thermostat

From Southern California -

My in-laws had a Touchscreen and it was difficult for them to use. I installed the Blue Easy Reader for them and they instantly fell in love with the thermostat.

I then ran a promotion at Air-Tro to get the Easy Readers onto the wall's of our customers and the love fest continued. Far and away, this is the easiest thermostat on the market to use. The simplicity and big numbers make it easy to use. Our technicians leave one in the hands of our customers while they do their call and then when they finish, often times put the stat on the wall before they leave.

The Easy Reader has become the most popular thermostat at Air-Tro. My only regret is that we didn't jump on the bandwagon sooner.

Larry Denyer

Air-Tro Heating & Air-Conditioning
626-357-5311

From Florida -

I just wanted to share with you the success we have had with the Emerson Blue Easy Reader Thermostat.

The Easy Reader is so simple it sells itself. All we have to do is present the customer the flyer that we were able to easily customize with the tools provided at your site and it sells itself.

Our customers were asking for something that was big enough for them to see and easy enough for them to use - thank you for providing us with just that product.

Candy Hoffman

352-245-1139



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