



SALES & SUPPLY CO., INC.

3940 Senator • Memphis, TN 38118

"Your choice for solutions since 1982"

MEMPHIS – JONESBORO

Tax Credit Information you NEED to know
and
The Advantage of High Efficiency Equipment including
Sales, Service and Installation

You are invited to The High Efficiency Advantage. There are a lot of questions about the \$1500 tax credit – we will answer those questions here. This class will cover some of the sales, installation and service issues with high efficiency equipment.

According to the US Department of Energy 43% of typical home energy bills are for heating and cooling. Governmental efficiency standards, rising energy costs, tax credits, and utility rebates are all combining to create more demand for high efficiency equipment. That increased demand requires greater knowledge.

This class will cover:

- The Advantages of High Efficiency Equipment
- Selling statements: *be careful what you do – and don't – say*
- The ratings: *What they are? What they mean.*
- **The Federal Income Tax credit**
- High Efficiency Application and Installation concerns
- Expansion Valves: *installation and service concerns and considerations*
- A brief overview of 2-Stage and Variable Speed Blowers.

You will also receive:

- A printed copy of the presentation
- Guidelines on the Tax Credit
- A FAQ sheet on high efficiency and the Tax Credit for your customers
- HVAC Tech Tip sheet: TXV's and Charging

HVAC Sales & Supply Co., Inc.

3940 Senator Street

Memphis, TN 38118

October 15, 2009

3:00p.m. – 7:00p.m.

Cost is only \$25

*Space is limited. Reserve your spot today. Please call Natalie
at 901-365-1137 / 800-365-7448 or email ndemler@hvacmemphis.com*